



LEAD IN ASIA FOR THE WORLD

FULL-TIME MBA PROGRAM

“A Global Top 15 MBA”
Financial Times 2010-16



— CONTENTS —

01	The HKUST MBA Distinction
05	Our Class
09	Asia Focus
11	Hong Kong – Asia’s World City
13	Curriculum
15	Action Learning
17	Our Faculty
21	Career and Professional Development
25	Exchange Program
27	The HKUST MBA Experience
31	Admissions

HKUST Business School

HKUST is a dynamic and forward-thinking University that embraces a truly global outlook and an innovative spirit. Founded in 1991, we have rapidly established ourselves as a top global institution and built a respectable reputation in the region by aligning our world-class educational resources with the growth momentum of Asia. The University has developed a unique East-West educational ethos centered on the core values of excellence, diversity, open-minded curiosity and an upbeat “can do” spirit. Proudly ranked as the No. 1 University in Hong Kong according to the QS World University Rankings, our vision and ambitions distinguish us from the rest.



We are the Leading Global Business School in Asia.

As the regional leader in global business education, our MBA and EMBA programs have consistently been ranked among the world’s best. The Financial Times Global MBA Rankings 2016 named us:

No.14 | MBA Program in the World
Global Top 15 for 7 consecutive years

No.1 | MBA Program in Asia
for the 6th time in 7 years

Amongst the Global Top 15 MBA Programs, we are ranked:

No.1
Salary Increment

No.4
Value for Money

No.4
International Course Experience

No.8
Career Progression

We also top the charts as:

1st Business School in Asia to receive dual accreditation from AACSB (US) and EQUIS (Europe)

1st MBA Program in Asia to be listed in all four major global MBA rankings Financial Times, Bloomberg, Businessweek, The Economist and Forbes

No.1 EMBA Program in the World (conjoined with Kellogg) for 6 times in 8 years according to Financial Times



Diversity is in our DNA.

Our elite program admits only about 120 students per intake, and with more than 90% non-local students representing close to 30 nationalities, you can expect to meet a diverse group of talented individuals from different countries, professional backgrounds and personalities. We have also strengthened our curriculum with exchange programs, business case competitions, career treks and field trips to help widen your global perspective. The international learning experience we provide clearly sets us apart from other programs in the region.

Be inspired by the best minds.

It takes the best teachers to bring out the best in a student. Our esteemed faculty boasts some of the best scholars from prestigious global institutions as well as business leaders from Fortune 500 companies. They are all eager to share their valuable insights and practical real-life business experience with you to provide a springboard for your career success. With one of the smallest class sizes among the top global MBA programs, you can be sure to benefit from high-quality interaction with our faculty members.

Rise up to the Asian century.

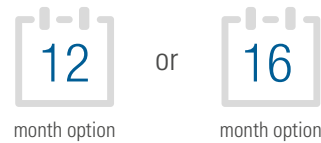
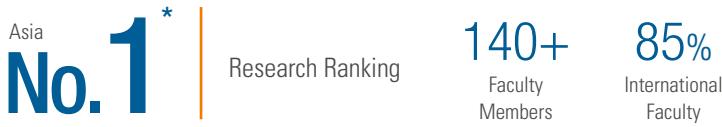
Asia Pacific has overtaken Europe as the world's second wealthiest region, and may even surpass North America in the near future. As one of the world's most reputable international cities where "East meets West", Hong Kong lies at the heart of Asia and provides a gateway to China. Armed with strategic advantages from our regional location and business expertise, it is no wonder that more than 70% of our graduates find career placements in Asia and find themselves well-placed to navigate the Asian century.

Profound change in less time.

Getting an MBA is a life-changing investment, so we want to ensure that you maximize the value of the time and effort you put in. You will get everything that a 2-year MBA program offers in just 16 months, including the opportunity for a summer internship and a full semester exchange to one of our 60 partner schools around the world. We also provide a 12-month program option to help you shorten your time away from work if needed.

A truly Entrepreneurial Spirit.

As a young and ambitious institution, we highly encourage innovation to keep us ahead of the game. For students who are interested in entrepreneurial ventures, our Entrepreneurship Center holds various activities every year to support these initiatives, including our annual One Million Dollar Entrepreneurship Competition, Innovation & Entrepreneurship Training Camp and a series of seminars and networking activities to connect you with students from our Engineering and Science School. Not to mention the advantages of Hong Kong's location and nourishing environment for startups. Be ready to explore beyond boundaries.



*Financial Times Global MBA Rankings 2016

Our Class

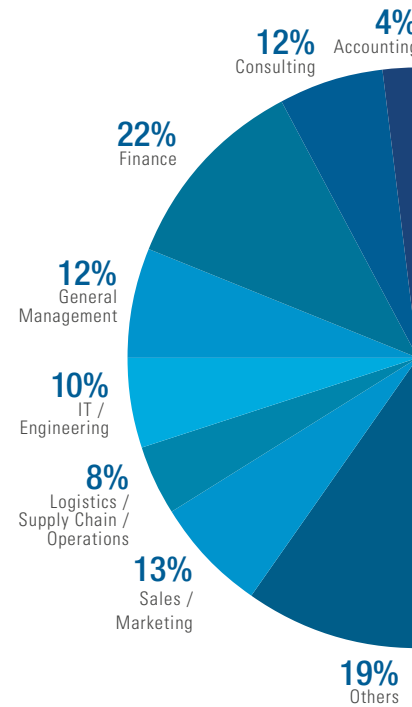
We strive to create a stimulating learning environment through our emphasis on recruiting diverse talents with dynamic, rich and varied professional and cultural backgrounds. Be prepared to participate in thought-stimulating discussions and intensive interactions with your classmates, during which your learning will crystalize into applicable business skills and knowledge.

Meet with Global Talents

The remarkable thing about our world-acclaimed MBA program is that it attracts the brightest minds from a wide range of industries and functions. Furthermore, over 90% of our students are non-local citizens, representing almost 30 nationalities from different parts of Asia, Europe, North America and other regions. You won't find another Asian MBA program offering you such extensive international exposure and connections.

Compact Equals Impact

Our MBA is a selective program, with a typical annual intake of around 120 students. This means that you get to enjoy optimum class sizes that foster effective learning and build closer connections with your classmates. The maximum class size is about 60 students per cohort, giving each student more opportunities to interact meaningfully with our faculty members.



Latest class profile

Class Size: 113

Avg. age: 28 (25-33*)

Avg. years of work experience: 5 (3-8*)

GMAT range: 580-710*

Non-local nationality: **93%**

No. of nationalities: **28**

*Typical range

Nationalities represented

Asia Pacific

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Nepal, Philippines, Singapore, South Korea, Taiwan, Thailand

North America

Canada, United States

Europe

France, Germany, Italy, Netherlands, Portugal, Russia, Switzerland, Turkey, United Kingdom

Others

Brazil, Israel, South Africa



Itzhak Abrahami

Israel, Class of 2017,
Pre-MBA: Legal Consultant,
Shnitzer, Gotlieb, Samet & Co.

As an Israeli, the primary reason I decided to come to Hong Kong was to be fully immersed in a multi-cultural environment that would teach me the ropes of doing business *in China and with China*. HKUST has given me that and so much more. Whenever my roommates and I spend time together, it's a chance for me to know and learn more about living and working in Asia - while I am trying to learn more about the East, they are also trying to learn more about the West. To challenge myself, I even joined the HKUST MBA dragon boat team. All of these friendships have helped me build a strong network in Hong Kong and beyond.

Meet Our Students from the Class of 2017

Italy

Michele Valente
Pre-MBA: Senior Business Intelligence Analyst,
Canon UK



China

Jessie Song
Pre-MBA: Senior Account Manager,
FleishmanHillard



Canada

Jonathan Lee
Pre-MBA: Project Coordinator,
GS Engineering & Construction



Turkey

Dilara Alp
Pre-MBA: Senior Auditor,
Deloitte



South Africa

Philip Pickard
Pre-MBA: Analyst,
Acorus Capital



Singapore

Shuling Sum
Pre-MBA: Manager, Customer Systems Group,
Parkway Pantai Limited



Philippines

Natalia Gonzalez
Pre-MBA: Corporate Sales Officer,
Security Bank Corporation



Japan

Shogo Tachibana
Pre-MBA: IT Strategy Manager,
Accenture



United States

Tanya Vucetic
Pre-MBA: Senior Financial Analyst,
Aviation Capital Group



India

Vasudev Raina
Pre-MBA: Financial Analyst,
Flair Capital Services LLP



Switzerland

Bianca Pestalozzi
Pre-MBA: Fellow-Associate,
McKinsey & Company



Germany

Hendrik Scheer
Pre-MBA: Audit Consultant,
PricewaterhouseCoopers

Asia Focus

No one can dispute Asia's influence on the global economy. Over 70% of our graduates find jobs in Asia, and our strategic location and regional business expertise will give you a highly relevant advantage when it comes to exploring exciting opportunities in the Asian century.



Asian knowledge

We offer a selection of Asia- and China-focused courses, such as Southeast Asia's Economies in Transition and Politics and China's External Relations and Their Economic Impact. The course content draws on a host of Asian business cases to illustrate and explore the real-world challenges and decisions that business leaders face in the region.

Asian experience

Nothing beats first-hand experience when it comes to learning about different markets and cultures. Field trips to Asian countries such as mainland China, Singapore, Japan, South Korea, Taiwan, India, Israel and Saudi Arabia, led by our professors and native students, offer unique opportunities to experience the realities of business in Asia.

Asian network

Sometimes, it's not what you know but who you know that makes the difference. Around 70% of our MBA alumni work for a wide range of Asian companies. Our expansive alumni network will give you a head start in building a successful career in the region.



India Study Tour



Singapore Career Trek



Korea Study Tour

Hong Kong — Asia's World City

There is no place like Hong Kong. Part of modern China but steeped in its colonial history, Hong Kong is the definition of an East-meets-West experience. Among multinational corporations, the Asian tiger is the natural choice for acquiring an indisputable business edge. Business-friendly immigration policies also make it easy to recruit global talent.

The Hong Kong advantage

- No.1 in the IMD world competitiveness rankings in 2016
- No.1 financial center in Asia and one of the top 3 in the world along with New York and London
- Ranked world no.1 for economic freedom by the Heritage Foundation for 22 consecutive years (1995-2016)
- Located in the heart of Asia and less than a five-hour flight away from half of the world's population – an ideal business hub
- Extensive integration with Western culture and a mature infrastructure ranked no.1 in the world by the World Economic Forum
- English is widely used, along with the native Cantonese and Mandarin
- A 24/7 city offering a wide spectrum of outdoor activities and dining and entertainment options



Marina Danneskiold-Samsøe

Brazil, Class of 2017
Pre-MBA: Supply Chain Management Developer,
National Oilwell Varco Denmark I/S

I am an engineer who has lived in 9 countries and speaks 5 languages fluently. In Taiwan, I honed my Mandarin skills and longed to develop my career in Greater China. Our class of 110 represents 30 nationalities. We are individuals from varying backgrounds, making classroom discussions intriguing with differing viewpoints. A faculty with diverse expertise and global experience leads healthy debates in class. *Hong Kong is a fascinating metropolis; in one city and one school, I have continued my adventures of seeing and learning about the world.*



Curriculum

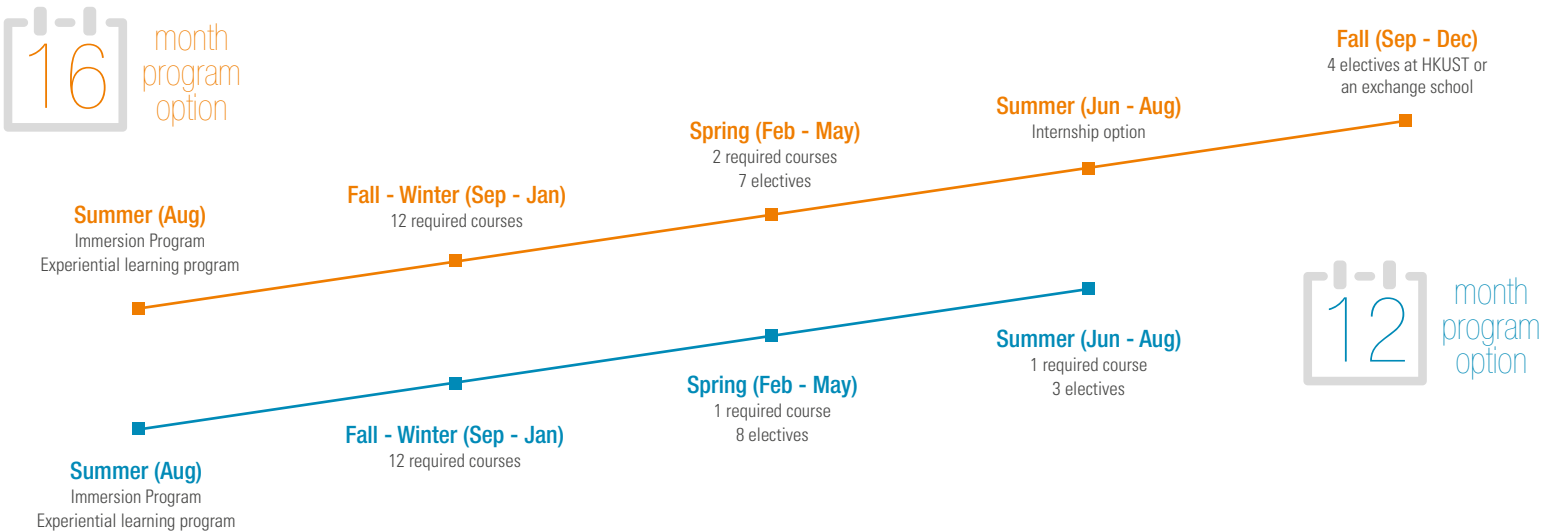
We provide two study mode options to help you reach your post-MBA aspirations. Both options have the same credit requirements.

Full 16-Month Program

The full program is designed for students who are planning a career switch, looking to gain more international exposure or simply want to expand their career opportunities in China and Asia by equipping themselves with more solid regional knowledge. As part of the program, you will have the opportunity to participate in a summer internship and an optional one-semester overseas exchange at one of our 60 partner schools worldwide.

Accelerated 12-Month Program

Our accelerated program offers you a comprehensive, well-rounded business education to unleash your full potential while minimizing your time and opportunity costs. This program is ideal for students who already possess a wealth of professional experience or are studying under company sponsorship to enhance their career advancement.



How you will learn

Various modes of teaching are used across different courses, with the aim of helping you maximize your learning through our interactive exercises and your fellow students, faculty members and external guest speakers. Lectures comprise only 30% of the course content; the remainder is dedicated to discussions, simulations, case analyses, seminars, individual and group projects and class presentations. Be prepared for innovative and experiential modes of learning founded on real-life business cases set in both Asian and global business contexts. For all courses, the language of instruction is English.

Core & elective courses

The curriculum is made up of 52 credits. You can gain about 60% of the credits through studying the required core courses, and the remaining 40% through elective classes. We provide over 70 elective courses for you to choose from based on your area of interest. You may refer to the course list on our website.

Immersion Program

Your MBA journey begins with a thoughtfully designed orientation program comprised of accelerator courses, personal assessment workshops, leadership training and experiential learning – a self-discovery and transformational step that represents the unique culture of HKUST. Within just a short time, you will acquire sound business knowledge and become well-acquainted with your fellow classmates to ease your transition into the full program.

Introducing the four pillars of our Immersion Experience:

- Academic Tone Setting and Leveling
- Professional Development Preparation
- Camaraderie and Culture Building
- Program Administration and Policy Orientation

Mandarin Training

Mandarin will be particularly important if you are planning to explore new career opportunities in the Mainland or with China-related enterprises. We will help you develop your Mandarin proficiency in two ways:

Inter-University Program for Chinese Language Studies (IUP)

If you are ready to dedicate more time to your Mandarin studies, you can join this optional 4-week course just before the Immersion Program. Headquartered in UC Berkley, the IUP offers a customized program for HKUST MBA students to enhance their business Mandarin. This program features small classes and is offered at the Tsinghua University in Beijing. As an optional course, the cost is not included in the tuition fee and will be borne by the student.

HKUST Language Center

A basic Mandarin course for beginners is offered during the Immersion Program. Offered at two levels, the course integrates Mandarin learning into different cultural activities to help you acquire and use the language in everyday contexts.

Bianca Pestalozzi

Switzerland, Class of 2017
Pre-MBA: Fellow-Associate,
McKinsey & Company

While working in Switzerland as a consultant, I had the opportunity to work with many multinational companies across Europe and every other project was related to growth and expansion into Asia. It became important for me to experience and live in this part of the world and experience all of Asia's vibrancy, which is why I chose to study at HKUST. HKUST offered a pre-MBA Mandarin course at the Tsinghua Inter-University Program in Beijing, and looking back today, **I believe that immersing myself in the Chinese language and culture was the best way to get a head start and acclimatize myself to Asia, and I have continued with Mandarin classes in Hong Kong throughout the school year.**



Action Learning

At HKUST, we ensure that you apply what you learn in the workplace. A number of our courses are based on experiential learning, which requires you to work with actual companies in real-world situations.

Consulting Skills for Managers

Taught by an ex-McKinsey consultant, this course requires students to work in teams on a consulting project with a company, conducting client meetings, site visits, management interviews and business presentations. You will learn the key skills that management consultants use to solve business problems for clients, all of which are applicable in any professional role.

Enhancing Professional Skills

Learn the secrets to delivering winning business presentations from professors with expertise in consulting, marketing, finance and management. Topics include writing effective executive summaries, making persuasive elevator pitches, logically presenting marketing and financial data and defending yourself in Q&A sessions.

Global Business Competitions

Each year, we invite our MBA students to join Global Business Competitions to test their mettle against other top MBA students around the world. You will be asked to form your own team of diversified global talents in your class, and get inspirational feedback on your business ideas from seasoned investors and senior executives. As a competitive and leading business school with a global reputation, here are some of our recent accolades from international competitions:

Student achievements in recent international competitions include:

- 1st Prize, Haskayne 24 Hour Case Competition 2015 & 2016 (Calgary, Canada)
- 1st Prize, Consulting Segment, USC Marshall Global Consulting Challenge 2016 (Los Angeles, U.S.)
- 1st Prize, Baume & Mercier HKUST Global MBA Challenge 2016 (Hong Kong, China)
- 1st Prize, Yale Integrated Leadership Case Competition 2015 (New Haven, U.S.)
- 1st Prize, INNOVATEChina Competition 2014 (Shanghai, China)
- 1st Prize, Sofaer International Case Competition 2014 (Tel Aviv, Israel)
- 1st Runner-Up, SDA Bocconi International Competition in Finance 2016 (Milan, Italy)
- 1st Runner-Up, Odyssey Global MBA Competition 2015 (New York, U.S.)
- 1st Runner-Up, APICS Operations Management Competition 2015 (California, U.S.)

Luxury Strategy

In this course, you will work in teams on a project created exclusively for the class by a renowned luxury brand. You will interact with senior executives from the company, who will give you feedback on your research and provide recommendations for improvement. You will learn how to identify and manage issues specific to the luxury industry.

Business Transformation

Business transformation refers to fundamental changes in how a business operates to achieve dramatic improvements. With your team, you will need to identify an organization that is undergoing a significant transformation and provide an in-depth analysis using the business transformation framework learned in the course.



Celine Zhu

China, Class of 2017
Pre-MBA: Investor Relations Manager,
China ZhengTong Auto Services Holdings Ltd.

Case competition is a huge part of the MBA experience and I had heard a lot about it even before coming to HKUST. Apart from the case-based teaching method in classes, a unique and intense week-long Enhancing Professional Skills program equipped me with further skills. The skills I gained through the preparation, collaboration and analytics involved have greatly influenced the way I work and collaborate with others. **My team participated in the USC Marshall Global Consulting Challenge hosted on Google's campus, and we came first in the Consulting Prompt, which was a huge accomplishment and honor!** Through collaboration and the case competition, I have definitely become even more confident about tackling real-life business challenges.

Academic Faculty

Our academic faculty boasts some of the best scholars from top global institutions around the world. Representing more than 15 countries, our elite faculty members can broaden your perspective of global business management and share their sharp business insights about Asia. Our commitment to providing world-class education has won us first place in Asia's research rankings for 7 consecutive years according to the Financial Times. Here are the profiles of just a few of our professors:

Other institutions represented: (partial list)

Berkeley, Cambridge, Chicago, Cornell, Fudan, Harvard, INSEAD, Northwestern, Oxford, Princeton, UCLA, Yale

Prof. Milind Rao

PhD, Columbia University

Research focus: International Macroeconomics, Hedge Fund Strategies, Design of Optimal Investment Strategies and Portfolios



Prof. Stephen Nason

PhD, University of Southern California

Research focus: International Management and Culture, International HRM, Organizational Learning and Organizational Culture



Prof. Albert Ha

PhD, Stanford University

Research focus: Production and Inventory Management, Supply Chain Competition, Contracting and Information Sharing in Supply Chains



Prof. Mingyi Hung

PhD, Massachusetts Institute of Technology

Research focus: Global Perspective of Accounting Information, Global Asset Management, International Corporate Governance



Prof. Inchi Hu

PhD, Stanford University

Research focus: High Dimensional Data Analysis, Risk Management, Big Data in Business Analytics, Bioinformatics



Prof. Kristiaan Helsen

PhD, University of Pennsylvania
MBA, Cornell University

Research focus: Competitive Marketing, Hazard Rate Modeling, International Marketing, New Products Modeling, Product Harm Crises, Empirical Modeling



Shogo Tachibana

Japan, Class of 2017
Pre-MBA: Manager,
Accenture Japan Ltd.

Hong Kong has been an amazing adventure for me and my family since we moved here from Japan last summer. Our young daughter fondly refers to my classmates as aunties and uncles. With a background in IT consulting and determined to move into management consulting, I have leveraged on the workshops and mock interviews hosted by the Career and Professional Development team. [The classes by Professor Larry Franklin and other professor on doing business in China have given me the knowledge and insights I need](#), while the career treks to Shanghai and Singapore have provided the context. With all of these resources and preparation coming together, I have landed an internship at a leading management consulting firm in Tokyo.



Dilara Alp

Turkey, Class of 2017
Senior Auditor,
Deloitte

As an auditor from Turkey, I've worked with companies across multiple industries with business interests in both the East and West. I wanted to further equip myself with first-hand knowledge from experts in this region. The HKUST MBA program has given me that opportunity and so much more. [I've been able to learn from world-class faculty on subjects ranging from family business to entrepreneurship, and through meeting with industry experts based in Asia](#). For each and every interest I gained during the past year, there was always an event or workshop to attend! The key really has been to stay focused and be selective!

Industry Faculty

We understand that practical experience is as important as theoretical knowledge when it comes to achieving business success. That's why we have lined up an impressive industry faculty comprising business veterans from leading global firms across different industries. They offer a taste of real-life experience that you can apply to your everyday work, plus tried and tested industry success secrets you won't get anywhere else. Here are the profiles of a few of our professors:

Professor highlights:



Prof. Mitya New

Former Managing Director,
Dow Jones & Reuters



Prof. Thian Chew

Former Executive Director,
Goldman Sachs



Prof. Caroline Wang

Former Chief Marketing Officer &
Chief Information Officer, IBM



Prof. Larry Franklin

Former General Manager - Investments &
Head Legal Counsel, Hutchison Whampoa



Prof. Roger King

Former President & Chief Executive,
Sa Sa International Holdings



Prof. Chris Doran

Former Director of Strategic Planning and
Development, A.S. Watsons

Career and Professional Development

HKUST is ranked world no.16 in terms of the global employability of our graduates, as reported by the New York Times. This global recognition is a result of the impressive success of our alumni. Building on the excellence of our program, our dedicated Career and Professional Development Office is here to help you aim higher and further.

Career Coaching

We appreciate that every student has different needs and goals, and we want to support you in the best way we can to make your aspirations fly. Our career coaches are all seasoned executives from different industries. They can evaluate your strengths, suggest areas for improvement and work closely with you in formulating a customized strategy to help you succeed. Here are a few of the names on our career coach list:

PENNY VAN NIEL

Former Managing Director, Human Resources, J.P. Morgan Chase MBA, Columbia Business School

STEVE TAYLOR

Founder and Director, Taylor Austin Ltd.

FRAN THOMPSON

Managing Director, Pathfinder Talent Solutions
EMBA, Kellogg-HKUST Executive MBA Program

Asia Career Trek

Among the 70% of graduates who eventually find a placement in Asia, about 50% are based outside of Hong Kong. In fact, we organize an Asia Career Trek in Shanghai and Singapore each year to maximize placement opportunities for you in the region. During this intensive one-week trip, you will get to visit corporates from different industries, learn about the latest market trends and take advantage of job opportunities from various leading firms.

Professional Workshops

We host a series of value-added career workshops to help our students get on top of their game in all areas of their professional skills, whether it's CV writing, interviewing skills, business etiquette or business networking. Here is a broad selection of the topics we cover:

- Career Marketing on LinkedIn and Social Media
- Who Gets Promoted and Why
- Advanced Resume Writing Clinic
- Salary Negotiation Tactics
- Network like an MBA
- How to Ace an iBank Interview
- Case Interview Practice for Consulting Careers
- Breaking into the Career Field of Marketing
- First 100 Days in My New Job

And more...

Company Presentations & Recruitment Talks

We organize regular recruitment events to help you stay abreast of new opportunities in the region and meet potential recruiters face-to-face. Here are some of the companies we have collaborated with for our recent recruitment and industry events:

Accenture	Johnson & Johnson
Amazon	Li & Fung
ANZ	LinkedIn
Apple	Goldman Sachs
Cisco	McKinsey & Co.
Citi	MetLife
DFS	Microsoft
DuPont	Nissan
Facebook	Reckitt Benckiser
H&M	Siemens Management Consulting
HSBC	Shell
Huawei Technologies	L'Oréal

And more...



Ksenia Lobanova

Russia, Class of 2016
Pre-MBA: Finance Manager of Far Eastern Macro-region, Tele2 Russia
Current: Human Resources Management Associate, Citibank

With 5 years of experience in the financial sector before I joined the HKUST MBA, I was looking to explore and move into other industries or functions. **The workshops and consultations hosted by the Careers Team helped a lot as they provided me with the knowledge and framework I needed to explore my options.** Joining the Human Resources Management Associate Program at Citibank was the perfect choice because it involves working with people across teams and seniorities, which is one of my passions. There is a strategic element to it as talent is by far the most important resource that any organization has. Working for an international and diverse company such as Citi has provided me with opportunities to work across different regions and experience different functions within HR.



Fraser Smith

United Kingdom, Class of 2016
Pre-MBA: Assistant Manager, KPMG
Current: Research Associate, J.P. Morgan

When I joined HKUST, I felt uncertain about what direction my career should take, and hoped that the MBA experience would allow me to explore multiple paths in the future. **I could never have imagined how useful the experience would be in enhancing my knowledge of different industries and, more importantly, allowing me to develop a deeper understanding of my personal strengths and passions.** I was then able to focus my job search on industries that excited me and made the best use of my skill set. The sense of excitement I feel about the future and the transformation I have been through is a great testament to how the HKUST MBA experience can help you shape your future.



Sharon Leung

Singapore, Class of 2016
Pre-MBA: Business Advisory Assistant Manager, PwC
Current: Account Manager, Reseller Channel Partners, Apple

During the MBA, I was able to access a variety of resources through the career office, which supported me in getting my current regional role at Apple. Apple was one of the companies we visited during the Singapore Career Trek. It was a great opportunity to chat with people across different teams, to learn about their business and experience the company culture first-hand. The career office later organized a recruitment event with Apple on campus in Hong Kong. I took that opportunity to connect more deeply with a few managers and asked them detailed questions about the role and the business. I was able to demonstrate my strong interest, fit and enthusiasm for the position, and was given the opportunity to proceed with an interview on the spot.

Employment Highlights 2015

58% switched job functions post-MBA

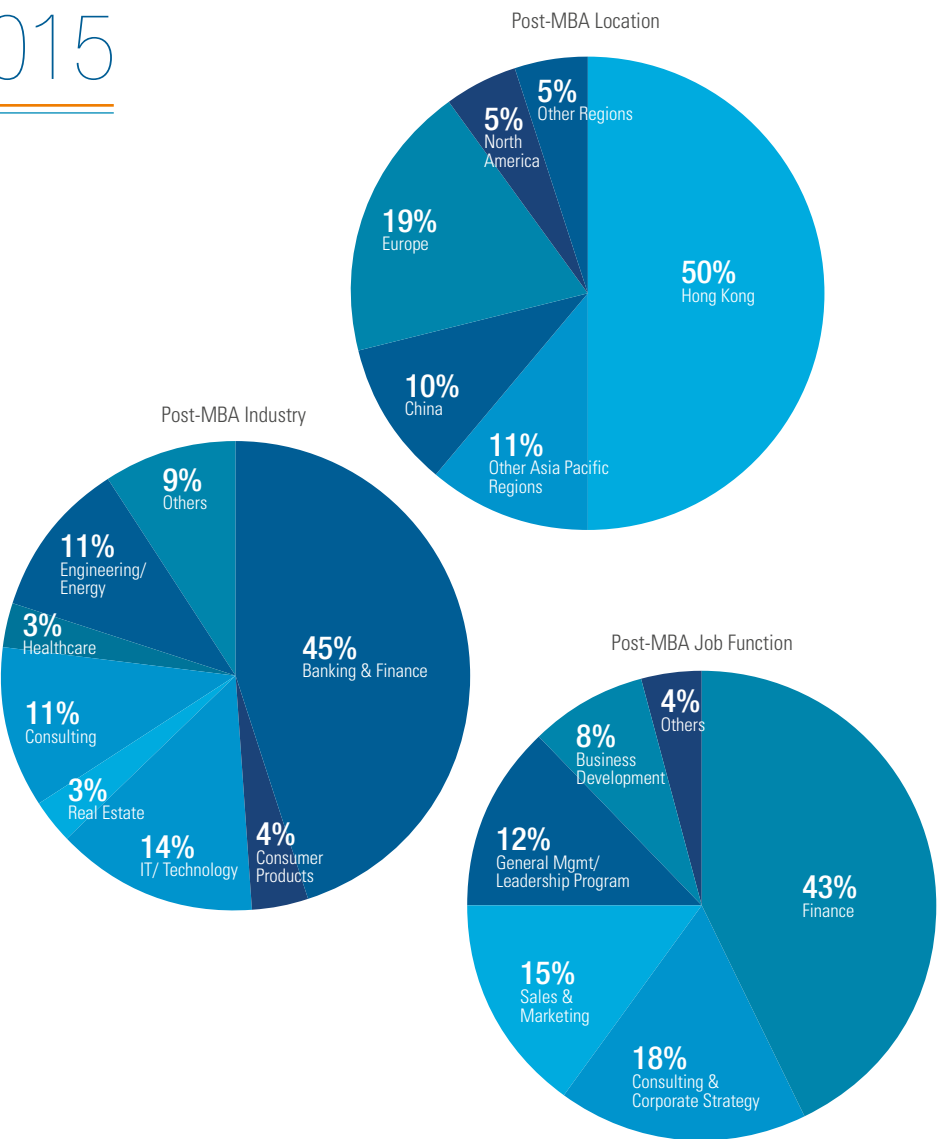
58% switched job industries post-MBA

70% employed in Asia post-MBA

Mean annual base salary: **USD95,000**
(excluding signing bonus and other guaranteed compensation)

Average salary increase
3 years after graduation: **114%**

Ranked world **no.1** for the highest salary
increase among Global Top 15 MBA Programs
by Financial Times in 2016



Recent Recruiters at HKUST MBA: (partial list)

Consulting

Accenture
Bain & Company
Boston Consulting Group
Deloitte
IBM Consulting
IMS Healthcare Consulting
McKinsey & Company
ZS Associates

Manufacturing

3M
BMW
DuPont
Emerson
Motorola
Robert Bosch
Volkswagen

Real Estate

AECOM
Colliers International
Cushman & Wakefield
Jones Lang LaSalle
Sun Hung Kai
Tishman Speyer

Financial Services

American Express
Barclays Capital
Blackstone Group
BoA Merrill Lynch
Credit Suisse
Goldman Sachs
J.P. Morgan
Macquarie
Morgan Stanley
Nomura
Standard Chartered

Pharmaceutical/Biotechnology/ Healthcare

Bayer Healthcare
DuPont
Eli Lilly
GE Healthcare
GlaxoSmithKline
Johnson & Johnson
Methanex

Marketing/Media/Entertainment

CNBC
CNNGO
Dentsu Mobius
Dow Jones
JCDecaux
Munhwa Broadcasting Corporation
Ocean Park

Consumer Products

Burberry
H&M
Kimberly Clark
LVMH
Nestle
Nike
Reckitt Benckiser
Siemens
Van Cleef & Arpels
Wal-Mart

Technology

Apple
Amazon
Cisco Systems
Google
Hewlett-Packard
IBM
Intel
LinkedIn
Microsoft

Petroleum/Energy

British Petroleum
Hillgrove Resources
Saudi Aramco
Shell

Others

JW Marriott
Li & Fung
Maersk Line
MassMutual
MetLife
Peace Corps

Exchange Program



The exchange program provides a wonderful opportunity for you to gain international exposure and maximize your experience at HKUST. All students enrolled in the 16-month MBA program can study for a full semester at one of our 60 partner schools located in nearly 20 countries. Conversely, every year you will find more than 100 exchange students from these top business schools on our campus.

Here is a partial list of our exchange partners around the world:

North America

- Columbia University
- Cornell University
- New York University
- Northwestern University
- University of California, Berkeley
- University of Chicago
- University of Pennsylvania, Wharton
- University of Toronto

Europe

- London Business School
- IE Business School
- IESE Business School
- ESADE Business School
- ESSEC - Graduate School of Management
- HEC School of Management
- Copenhagen Business School
- University of St. Gallen

Asia and Others

- China Europe International Business School
- Peking University
- Tsinghua University
- National University of Singapore
- Nanyang Technological University
- International University of Japan
- Australian Graduate School of Management
- University of Cape Town

For the full list of exchange schools, please visit our website.

Wang Ziyuan

China, Class of 2016
Pre-MBA: Partnership Management Director,
Lianlian Pay Inc
Exchanged to London Business School

The exchange at LBS was a wonderful experience. What I enjoyed most was the in-depth exploration of various international topics from a European perspective, making it a very good and seamless complement to the Asian perspective at HKUST. The majority of professors and guest speakers enjoy an international reputation, and the student interaction was lively and fun. The LBS brand also attracts a lot of great companies seeking top international talents in Europe. I would definitely recommend it for anyone who wants to develop their career in Europe.



Jessica Dervyn

France, Class of 2016
Pre-MBA: Public Relations and Press Officer,
Groupe Michel Dervyn
Exchanged to New York University

My main goal when I decided to do an MBA was to develop a global perspective on doing business. As a European completing an MBA in Asia, HKUST gave me the opportunity to join another top business school in the U.S. to reinforce my business profile and complement what I had already learned in Asia. NYU was a great choice for realizing my career aspiration in marketing, digital and luxury, and helped me to grow my network in New York. I learned a lot during this semester abroad, especially from being in such a sophisticated market. This experience helped me to grow as a person and as a professional. I now work for an American firm, as a Client Strategy Manager in Europe.



The HKUST MBA Experience

The HKUST MBA Program aims to deliver much more than just classroom knowledge. We offer an exciting range of self-enrichment and networking activities to help our students get a foot in the door in the elite business community. These activities create lifetime opportunities for you to learn directly from real business leaders in the region.

Enrichment & Networking Events

The following are some examples of our recent enrichment talks:

CEO Series: Global Leadership

Angela Ahrendts

Ex-Chief Executive Officer, Burberry

Carlos Ghosn

President & Chief Executive Officer, Nissan Motor Co., Ltd.

Thought Leadership

Ivan Chu

CEO, Cathay Pacific

Asian Leadership Series

Kenneth W. Hitchner

President of Goldman Sachs in Asia Pacific (Ex-Japan)

Strategy and Leadership

Donnell Green

Managing Director, Head of Global Talent and Development, BlackRock

Technology and Management Executive Forum

Bin Lin

Co-founder and President, Xiaomi Corporation

Student Clubs

The HKUST MBA Program strongly encourages student-driven clubs and activities in promoting a dynamic learning experience and a strong community culture. We have over 20 student clubs formed by students to enrich your academic experience, develop new competencies and make new friendships beyond the classroom, ranging from career-oriented clubs to cultural and social ones. Here are some examples:

Consulting and Strategy Club	Sailing Club
Entrepreneur's Club	Sports Club
Finance Club	Tech Club
General Management and Operations Club	Wine and Dine Society
Healthcare Club	



Field Trips

Nothing beats first-hand experience when it comes to understanding different markets and cultures. Join our Study Tour as an elective to earn credits for your MBA and learn from experienced faculty members as they take you to different parts of the world including Israel, India and South Korea. Local company visits, management talks, networking events and cultural experience sessions with local executives will be arranged so you can gauge the market situation up close and gain experience-based market insights. Below are a few of our recent field trips:

Study Tour to United States – Silicon Valley & San Francisco

Topic: Technology & Innovation

Company visits: IBM, Google, Facebook, Stanford University: Start-X

Study Tour to Mexico

Topic: The Interconnections between Latin America and Asia

Company visits: The Abraaj Group, Endeavor Mexico, eConduce, Gauss Energia

Study Tour to India

Topic: Sustainability & Rise of India

Company visits: TATA Group, JSW Steel, IndusInd Bank, Eureka Forbes

Study Tour to Israel

Topic: Start-up Nations

Company visits: Light Tricks, Wibbitz, Nice System, Innovation Africa

Study Tour to Korea

Topic: The Rise of Korea – Miracle of the Han

Company visits: Hana Financial Group, Naver, Cheil, Korea Exchange

Global Network Week

The Global Network for Advanced Management (GNAM) is a network of top business schools around the world, with prestigious names including the Yale School of Management, Berkeley Haas, IMD and IE Business School. Pooling together their best resources, these schools offer short-term study programs with diverse topics ranging from innovation to management, entrepreneurship and social enterprise with the aim of grooming the business leaders of tomorrow.

HKUST is proud to be the only GNAM member school in Hong Kong, giving our MBA students the opportunity to study a one-week course on campus at one of these network schools to broaden their international mindset and exposure.

Member schools of GNAM (partial list):



Campus Life

Just think what a world of difference a HKUST MBA degree will make to your career outlook, prospects and business network. Now imagine earning your MBA in a welcoming, scenic environment surrounded by green hilltops and sparkling waters. Like many of our students and professors, you will soon come to love our beautiful campus by the sea.



Clear Water Bay Campus

Our main campus stands amidst the picturesque hilly surrounds of Clear Water Bay, spanning over 60 hectares by the sea. Students can enjoy spending time on an extensive university campus surrounded by a natural, relaxed environment. Basic amenities such as banks, medical clinics, a supermarket and food outlets are all available on campus. We also provide many recreational facilities including a five-story library, seaside swimming pools, fitness centers, tennis courts, an athletic track and a football pitch. The campus is conveniently linked by public transport to the city center, which is less than 30 minutes away.

The HKUST Business Building is a new, self-contained structure equipped with state-of-the-art facilities and learning technologies that overlooks a stunning view. MBA students can freely use our student lounge, spacious classrooms and breakout rooms.

Downtown Campus

Besides our main campus in Clear Water Bay, we also have a center in Central — right at the heart of Hong Kong's CBD. It provides a more accessible location for organizing various elective courses and networking activities during weekdays after work.



Student Dormitory

Full-time MBA students can stay in our campus MBA dormitory, which commands breath-taking sea views and is just a five-minute walk from the business building. Each apartment contains four single rooms, a kitchen and separated communal toilet and bathroom. The rooms are comfortable and air-conditioned, with good Internet connection. The best restaurant and bar on campus is just downstairs, where you can go unwind with your classmates.

Partners & Families

Do you want to bring your loved ones with you to Hong Kong during your MBA? They will definitely come to love it here. There are plenty of high-quality, family-friendly residences near campus that provide all the amenities they will need. You can even take them to the social events at school so they can receive our warm welcome. Feel free to contact our MBA office for more information on how we can facilitate their transition.



Admissions

Admissions requirements

We are looking for highly dynamic and talented individuals who can go beyond their limits in the pursuit of success. To apply for our program, you will need:

- Bachelor's degree;
- Minimum of 2 years' full-time work experience after graduating from your first degree;
- Satisfactory GMAT score;

*If English was not the language of instruction for your undergraduate or postgraduate degree, you also need to provide a satisfactory TOEFL or IELTS result

Financial aid


Scholarships and financial aid are available for different groups of candidates. Please visit our website for more details.

Online Application ■ mba.ust.hk/apply ■

Ready for the HKUST MBA experience?
Submit your application online and start
shaping your future today.

	Application Deadline	Interview Notification	Admissions Results
Phase 1	Nov 9, 2016	Jan 6, 2017	Feb 3, 2017
Phase 2	Jan 11, 2017	Mar 10, 2017	Apr 7, 2017
Phase 3	Mar 8, 2017	May 5, 2017	Jun 2, 2017



 mba@ust.hk



 mba.ust.hk



 (852) 2358-7539

