



REACH BEYOND YOUR EXPECTATIONS

MBA FOR PROFESSIONALS (WEEKLY PART-TIME PROGRAM)



“A Global Top 15 MBA”
Financial Times 2010-16



— CONTENTS —

01	Value of an MBA
03	HKUST Business School
07	Our Class
11	Curriculum
15	Our Faculty
19	Career and Professional Development
21	Exchange Program
25	Enrichment & Networking Events
27	The Campus
29	Our Alumni Networks
31	Admissions

Value of an MBA

Are you ready to take your career to the next level?
Let our program take you to heights you never imagined.

Your Career Accelerator

It is no coincidence that most senior executives hold an MBA degree. An MBA program gives you the rigorous academic and practical training you need to succeed in the business world. In fact, over 50% of our students have received a promotion or job upgrade during their time in our program.

A Transformational Experience

An MBA program involves far more than day-to-day learning in the classroom. It is a self-refining process in which you will become engaged in networking activities, study tours, international exchange programs and leadership training events. Partake in this once-in-a-lifetime journey that will transform who you are and what you can become.

Widen Your Vision – and Open New Doors

With nearly 120 students in the class, representing more than 100 different companies, our MBA program will introduce you to a vast range of industries and functions through peer learning. You will also get to meet senior business leaders from various fields through enrichment talks and networking events. This program will open doors to a world of limitless opportunities.

An Investment for Life

What you get out of an MBA program does not stay with you for just a year or two; it stays with you for a lifetime. As with all other important decisions in life, you want to think about your long-term return on investment. An MBA can multiply your opportunities for success with each career move you make.



Jeff Ho

Class of 2013
Pre-MBA: Sales Manager, GlaxoSmithKline
Current: General Sales Manager, Fonterra Brands

My study in the HKUST MBA program was one of the most critical steps of my career. The well-designed program equipped me with strategic thinking and a global vision, which are important to my current management role in a multinational company. The dynamic interaction between professors and classmates with diverse backgrounds allowed me to explore and discover my own leadership style, and also develop skills to effectively communicate with people with different personalities and cultural backgrounds.



Joyce Cheng

Class of 2012
Pre-MBA: Corporate Communications Manager, PYI Corporation
Current: General Manager, Communications Management, Nissan China

The 2-year MBA journey widened my horizons and prepared me move on to the global business scene. It also made my China and Hong Kong experiences much more valuable, as I understood how they are related to other economies. I learned enormously from the professors, who are also world-class business executives. They gave me the knowledge and skills required in the contemporary business world and demonstrated how successful people think and work. I enjoyed my time with my classmates and fellow alumni, who were from various cultural and career backgrounds. They remain my good friends and we support each other's continuous career development and growth even after graduation. As I relocate and travel across continents, I find alumni for exchange and support in almost every city.



Hewlen Yu

Class of 2015
Pre-MBA: Senior Program Manager, Retail Operations, Apple Inc.
Current: Retail Operations Director, Asia Pacific, Estée Lauder Companies Inc.

The MBA program at HKUST is one of the best investments I've made. It provided a well-balanced - comfortable yet challenging enough - environment for students with a mainland China background to plug into a much more diversified environment. The program will equip you not only with the academic knowledge but also the cultural exposure and social networks you will need to take your life and career to the next level in Asia and globally. Highly recommended!



JB Deal

Class of 2012
Pre-MBA: Sourcing Manager, Gifi Asia Limited
Current: Sales Director, MCS industries Inc.

In the years prior to joining the HKUST MBA, I had accepted job offers that may not have been the best career choices at the time. **Joining the program was probably one of the best decisions I have ever made.** It offered me the opportunity not only to gain new valuable knowledge and to greatly enhance my soft skill abilities, but it also made me a more self-confident person that is able to strive for the best. Looking back, I feel that the MBA was a platform that had a huge positive impact on who I am and my position in the business world today. Joining the MBA program truly allowed me to open up a new world of better career opportunities. I look forward to my next career developments and I am a proud HKUST MBA alumnus.

HKUST Business School

HKUST is a dynamic and forward-thinking university that embraces a truly global outlook and an innovative spirit. Founded in 1991, we have rapidly established ourselves as a top global institution and have built a respectable reputation in the region by aligning our world-class educational resources with the growth momentum of Asia. The University has developed a unique East-West educational ethos centered on the core values of excellence, diversity, open-minded curiosity and an upbeat “can do” spirit. Proudly ranked as the No. 1 University in Hong Kong*, our vision and ambitions distinguish us from the rest.



*QS World University Rankings 2015

We are the Leading Global Business School in Asia.

As the regional leader in global business education, our MBA and EMBA programs have consistently been ranked among the world's best. The Financial Times Global MBA Rankings 2016 named us:

No.14 | MBA Program in the World
Global Top 15 for 7 consecutive years

No.1 | MBA Program in Asia
for the 6th time in 7 years

Amongst the Global Top 15 MBA Programs, we are ranked:

No.1
Salary Increment

No.4
Value for Money

No.4
International Course Experience

No.8
Career Progression

We also top the charts as:

1st Business School in Asia to receive dual accreditation from AACSB (US) and EQUIS (Europe)

1st MBA Program in Asia to be listed in all four major global MBA rankings Financial Times, Bloomberg, Businessweek, The Economist and Forbes

No.1 EMBA Program in the World (conjoined with Kellogg) for 6 times in 8 years according to Financial Times



Diversity is in our DNA

Our elite program admits only about 120 students per intake, with more than 50% non-local students representing close to 20 nationalities, you can expect to meet a diverse group of talented individuals from different countries, professional backgrounds and personalities. We have also strengthened our curriculum with exchange programs, business case competitions, career treks and field trips to help widen your global perspective.

Be Inspired by the Best Minds

It takes the best teachers to bring out the best in a student. Our esteemed faculty boasts some of the best scholars from prestigious global institutions as well as business leaders from Fortune 500 companies. They are all eager to share their valuable insights and practical real-life business experience with you to provide a springboard for your career success. With one of the smallest class sizes among the top global MBA programs, you can be sure to benefit from high-quality interaction with our faculty members.

Designed for Working Professionals

This is a 2-year part-time program designed to meet the needs and aspirations of working professionals. Classes are held on Saturdays at our main campus, and on weekday evenings at our Central campus. Exclusive features of the MBA for Professionals Program, like our Hay Group Leadership Development Program and dedicated career development resources, are provided to help you aim higher and go further.

Unparalleled International Experience

You only do your MBA once, so you might as well try to get the most out of it. We provide exciting options for our MBA for Professionals Program students like a full-semester Exchange program, a one-week study tour and plenty of field trip opportunities. You can seize these unique opportunities to broaden your international exposure while keeping your full-time job.

A Truly Entrepreneurial Spirit

As a young and ambitious institution, we highly encourage innovation to keep us ahead of the game. For students who are interested in entrepreneurial ventures, our Entrepreneurship Center holds various activities every year to support these initiatives including our annual One Million Dollar Entrepreneurship Competition, Innovation & Entrepreneurship Training Camp and a series of seminars and networking activities to connect you with students from our Engineering and Science School. Be ready to explore beyond boundaries.

World
No.8^{*}

International Course
Experience

120
Students
per Intake

50%
International
Students

20
Nationalities
Represented

Asia
No.1^{*}

Research Ranking

140+
Faculty
Members

85%
International
Faculty

50% +
received promotion or
job upgrade during program

60
Exchange School
Partners

20
Countries

Asia
No.1^{*}

Top MBA Programs for Entrepreneurship

Our Class

We create a stimulating learning environment for you by recruiting talents from richly diverse cultural and professional backgrounds. Get ready for thought-stimulating discussions where learning crystalizes into practical knowledge and skills through interactions with your classmates.

Meet with Global Talents

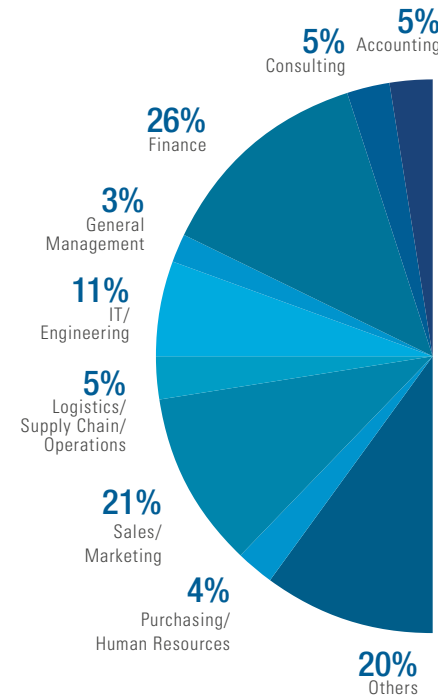
The remarkable thing about our world-acclaimed MBA program is that it attracts the brightest minds from a wide range of industries and functions. Furthermore, over 50% of our students are non-local citizens, representing almost 20 nationalities from different parts of Asia, Europe, North America and other regions. You won't find another Asian MBA program offering you such extensive international exposure and connections.

Companies Represented: (partial list)

Adidas Sourcing	HK Jockey Club	Philips Electronics
Airport Authority HK	HK Philharmonic Society	Pricewaterhouse Coopers
Asia Miles	HKTDC	Procter & Gamble
AXA Asia	Huawei Technologies	Starbucks Coffee
Bank of America Merrill Lynch	Johnson & Johnson	The American Chamber of Commerce in Hong Kong
Bloomberg LP	Lenovo	The Swatch Group
BNP Paribas	Li & Fung	Tod's
Cheung Kong Infrastructure	LinkedIn	Turkish Airlines
Citibank	Macquarie	UBS
CLP Power	Mercer	Yahoo
Colgate Palmolive	Morgan Stanley	And more ...

Compact Equals Impact

Our MBA is a selective program, with a typical annual intake of around 120 students. This means that you get to enjoy optimum class sizes that foster effective learning and build closer connections with your classmates. The maximum class size is about 60 students per cohort, giving each student more opportunity to interact meaningfully with our faculty members.



Latest Class Profile

Class Size: 121

Avg. age: 31 (26-35*)

Avg. years of work experience: 8 (4-12*)

GMAT range: 530-710*

Non-local nationality: **61%**
No. of nationalities: **19**

*Typical range

Nationalities represented

Asia

China, Hong Kong, India, Macao, Malaysia, Philippines, Singapore, South Korea

North America

Canada, United States

Europe

Belgium, Germany, Netherlands, Portugal, Turkey, United Kingdom

Others

Australia, New Zealand, South Africa

Lewis McFadyen

Class of 2017
Lead Engineer - New Product Design,
Hayco Group

Your peers will give you a gold nugget of knowledge every time you talk to them. They are a diverse group of talented individuals who will teach you what they know. If you listen, you will discover what drives them in their fields, what makes them tick, where their difficulties lie and who they are as individuals. This kind of experience is worth much more than what you can get from just reading books and attending lectures.

Meet Our Students from the Class of 2017

United States

Jamie Ford
Founder,
Proper Prep



South Korea

Sean Kim
Account Manager/Sales,
Bloomberg LP



Hong Kong

Vivian Ho
Director,
Vivian Ho's Studio



South Africa

Anthony Lun
eProduct & Technology Planning Manager,
Asia Miles



China

Selina Li
Sourcing & Supplier Relationship Manager,
Starbucks Coffee Asia Pacific



Malaysia

Alvin Wong
Founder and CEO,
Rainmakers Inspired



India

Karthikeyan Ramachandran
Senior Project Manager,
adidas Sourcing Limited



Germany

Marco Georg
Founder and Deputy CEO,
Caramba (Car Care) China



Macao

Vinchy Lo
Head of Business Development,
Boosta Media



Canada

Ken Wong
Senior Manager,
Macquarie



Belgium

Julie Van Buylaere
Senior Manager,
PwC



United Kingdom

Charlie Sutherland
Vice President,
AlphaSights

Curriculum

Students are expected to complete the program within 24 months. The MBA for Professionals (Weekly Part-time Program) operates Saturday classes at the HKUST Clear Water Bay Campus for core courses. A typical day of class starts at 9 am and ends around 6 pm. Some elective classes are offered on weekday evenings at our downtown campus in Central.

How You Will Learn

Various modes of teaching are used across different courses with the aim of helping you maximize your learning through our interactive exercises and your fellow students, faculty members and external guest speakers. Lectures comprise only 30% of the course content; the remainder is dedicated to discussions, simulations, case analyses, seminars, individual and group projects and class presentations. Be prepared for innovative and experiential modes of learning founded on real-life business cases set in both Asian and global business contexts. For all courses, the language of instruction is English.

Core & Elective Courses

The curriculum is made up of 45 credits. You can gain about 60% of the credits through studying the core required courses, and the remaining 40% through elective classes.

Immersion Program

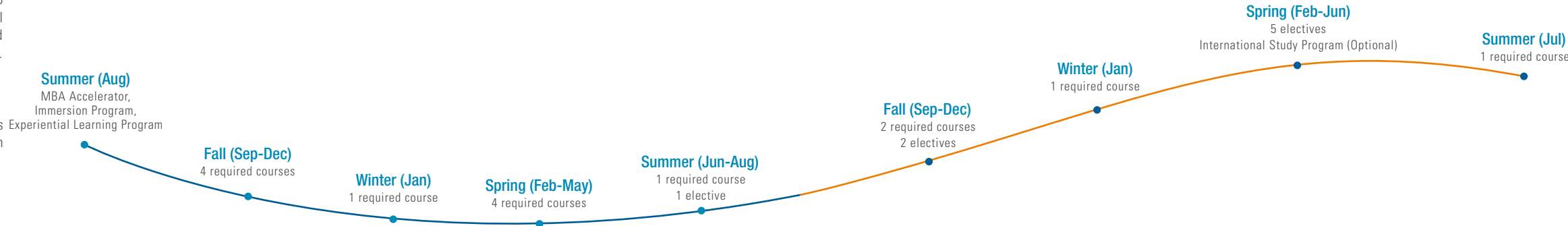
Your MBA journey begins with a thoughtfully designed orientation program comprised of accelerator courses, personal assessment workshops, leadership training and experiential learning - a self-discovery and transformational step that represents HKUST's unique culture. Within just a short time, you will acquire sound business knowledge and become well acquainted with your fellow classmates to ease your full transition into the program.

Introducing the four pillars of our Immersion Experience:

- Academic Tone Setting and Leveling
- Professional Development Preparation
- Camaraderie and Culture Building
- Program Administration and Policy Orientation

Year One

Year Two



Gigi Lo

Class of 2016
Associate Director,
Jones Lang LaSalle

The core courses provide a solid foundation of necessary know-how for general managers. The case study method allows us to quickly grasp the concepts and apply them at work. My favorite course so far is Global Macroeconomics, a topic of which I had no knowledge before, but can now master very well due to the fun, energetic and well-prepared lectures by Prof. Rao.

Alvin Wong

Class of 2017
Founder and CEO,
Rainmakers Inspired

As a consultant I have to embrace various analytical tools to address the multiplicity of business issues. It is also equally important for me to be able to not only identify insights, but also design and deliver compelling communications to business stakeholders. It is about being an all-rounded expert. **More than improving my skills in situation diagnosis, solution crafting, etc., HKUST has made me a professional ready to lead management consultancy - which is important for my career growth.** Today, I help growing the human capital of businesses. Through the management consultancy I founded, I develop rainmakers.



Action Learning

At HKUST, we ensure that you apply what you learn in the workplace. A number of our courses are based on experiential learning, which requires you to work with actual companies in real-world situations.

Consulting Skills for Managers

Taught by an ex-McKinsey consultant, this course requires students to work in teams on a consulting project with a company, conducting client meetings, site visits, management interviews and business presentations. You will learn the key skills that management consultants use to solve business problems for clients, all of which are applicable in any professional role.

Enhancing Professional Skills

Learn the secrets to delivering winning business presentations from professors with expertise in consulting, marketing, finance and management. Topics include writing effective executive summaries, making persuasive elevator pitches, logically presenting marketing and financial data and defending yourself in Q&A sessions.

Global Business Competitions

Each year, we invite our MBA students to join Global Business Competitions to test their mettle against other top MBA students around the world. You will be asked to form your own team of diversified global talents in the class and obtain inspirational feedback on your business ideas from seasoned investors and senior executives. As a competitive and leading business school with a global reputation, here are some of our recent accolades from international competitions:

- 1st Prize, Haskayne 24 Hour Case Competition 2015 & 2016 (Calgary, Canada)
- 1st Prize, Consulting Segment, USC Marshall Global Consulting Challenge 2016 (Los Angeles, U.S.)
- 1st Prize, Baume & Mercier HKUST Global MBA Challenge 2016 (Hong Kong, China)
- 1st Prize, Yale Integrated Leadership Case Competition 2015 (New Haven, U.S.)
- 1st Prize, INNOVATEChina Competition 2014 (Shanghai, China)
- 1st Prize, Sofaer International Case Competition 2014 (Tel Aviv, Israel)
- 1st Runner-up, SDA Bocconi International Competition in Finance 2016 (Milan, Italy)
- 1st Runner-up, Odyssey Global MBA Competition 2015 (New York, U.S.)
- 1st Runner-up, APICS Operations Management Competition 2015 (California, U.S.)

Luxury Strategy

In this course, you will work in teams on a project created exclusively for the class by a renowned luxury brand. You will interact with senior executives from the company, who will give you feedback on your research and provide recommendations for improvement. You will learn how to identify and manage issues specific to the luxury industry.

Business Transformation

Business transformation refers to fundamental changes in how a business operates to achieve dramatic improvements. With your team, you will need to identify an organization that is undergoing a significant transformation and provide an in-depth analysis using the business transformation framework learned in the course.



Carmen Law

Class of 2014
Manager - Marketing & Promotions,
Hang Lung Properties

Participating in the Real Estate Case Competition organized by MIT was one of the highlights of my MBA experience. I was privileged to join a team of four from the U.S., the U.K., Switzerland and Hong Kong. We had five days to prepare a detailed business proposal based on a realistic property development case that was set in London. When we were invited to the semi-finals in London, it felt like a real multi-million-dollar business pitch instead of just a competition.

Academic Faculty

Our academic faculty boasts some of the best scholars from top global institutions around the world. Representing more than 15 countries, our elite faculty members can broaden your perspective of global business management and share their sharp business insights about Asia. Our commitment to providing world-class education has won us first place in Asia’s research rankings for 7 consecutive years according to the Financial Times. Here are the profiles of just a few of our professors:

Other Institutions Represented: (partial list)

Berkeley, Cambridge, Chicago, Fudan, Harvard, INSEAD, Northwestern, Oxford, Princeton, UCLA, Yale

Prof. Milind Rao

PhD, Columbia University

Research focus: International Macroeconomics, Hedge Fund Strategies, Design of Optimal Investment Strategies and Portfolios



Prof. Stephen Nason

PhD, University of Southern California

Research focus: International Management and Culture, International HRM, Organizational Learning and Organizational Culture



Prof. Albert Ha

PhD, Stanford University

Research focus: Production and Inventory Management, Supply Chain Competition, Contracting and Information Sharing in Supply Chains



Prof. Mingyi Hung

PhD, Massachusetts Institute of Technology

Research focus: Global Perspective of Accounting Information, Global Asset Management, International Corporate Governance



Prof. Inchi Hu

PhD, Stanford University

Research focus: High Dimensional Data Analysis, Risk Management, Big Data in Business Analytics, Bioinformatics



Prof. Kristiaan Helsen

PhD, University of Pennsylvania
MBA, Cornell University

Research focus: Competitive Marketing, Hazard Rate Modeling, International Marketing, New Products Modeling, Product Harm Crises, Empirical Modeling



Bailey Xu

Class of 2017
Managing Director,
Apollo Automobile GmbH

I am impressed by the enthusiasm and global orientation of HKUST MBA's faculty. Their teaching has armed me with a strategic mindset and the analytical tools required to excel in today's global business landscape. I have learned how best to manage resources and generate synergies so that I can build the market and make a tremendous difference to my company.



Janice Lee

Class of 2017
Senior Vice President,
China Everbright Bank

The faculty is clearly one of the best in its league and its members demonstrate great passion for nurturing students to become capable business leaders. I find the case studies and real life experiences shared by the professors particularly helpful. Those concrete examples ensure that we can connect what we learn from textbooks with the real business world.

Industry Faculty

We understand that practical experience is as important as theoretical knowledge when it comes to achieving business success. That's why we have lined up an impressive industry faculty comprising business veterans from leading global firms across different industries. They offer a taste of real-life experience that you can apply to your everyday work, plus tried and tested industry success secrets you won't get anywhere else. Here are the profiles of a few of our professors:



Prof. Mitya New

Former Managing Director,
Dow Jones & Reuters



Prof. Thian Chew

Former Executive Director,
Goldman Sachs



Prof. Caroline Wang

Former Chief Marketing Officer &
Chief Information Officer, IBM



Prof. Larry Franklin

Former General Manager - Investments &
Head Legal Counsel, Hutchison Whampoa



Prof. Roger King

Former President & Chief Executive,
Sa Sa International Holdings



Prof. Chris Doran

Former Director of Strategic Planning and
Development, A.S. Watsons

Career and Professional Development

Your success is our success. We have dedicated Career and Professional Development resources to our MBA for Professionals Program to help you attain your career goals and provide you with the necessary tools to aim higher and further.

One-on-one Career Coaching

We appreciate that every student has different needs and goals, and we want to support you in the best way that we can to make your aspirations fly. Our career coaches are all seasoned executives coming from different industries. They can evaluate your strengths, suggest areas for improvement, and work closely with you in formulating a customized strategy to help you succeed. Here are a few of the names on our career coach list:



Fran Thompson

Managing Director, Pathfinder Talent Solutions
EMBA, Kellogg-HKUST Executive MBA Program



Penny Van Niel

Former Managing Director, Human Resources,
JP Morgan Chase
MBA, Columbia Business School



Steve Taylor

Founder and Director, Taylor Austin Ltd.

Professional Workshops

We host a series of value-added career workshops to help our students get on top of their game in all areas of their professional skills, whether it's CV writing, interviewing skills, business etiquette or business networking. Here is a broad example of the topics we cover:

- Career Marketing on LinkedIn and Social Media
- Who Gets Promoted and Why
- Advanced Resume Writing Clinic
- Salary Negotiation Tactics
- Network like an MBA
- How to Ace an iBank Interview
- Case Interview Practice for Consulting Careers
- Breaking into the Career Field of Marketing
- First 100 Days in My New Job

and more

Hay Group Leadership Development Program

This is a jointly run program designed by HKUST with the Hay Group, a top global consultancy firm in leadership transformation that is based in the U.S. The program will equip you with the necessary tools and skills to become an effective and capable leader. It focuses on students individual development plans and day-to-day management challenges, and is typically offered only to high-potential candidates in multi-national companies. The program includes:

- 180 & 360-degree Leadership Effectiveness Assessment
- Leading with IMPACT Workshops
- Networking with Business Leaders
- Team Coaching

Currently, this program is offered exclusively to our students from the MBA for Professionals Program.

And So Much More ...

Keep yourself abreast of the latest industry trends and extend your network through our Executive Roundtables, self-assessment tests, industry sharing talks and the Executive Search Firm Series, plus numerous other networking and mixer events. We will be your career fitness coaches who will help you realize your career aspirations.



Kara Leung

Class of 2017
Manager, Agency Marketing, MetLife

Kick starting my MBA with the Hay Group's "Leading with Impact" Leadership Program really helped to lay a strong foundation for my MBA journey. It's a very comprehensive program that incorporates a 360-degree evaluation, thought and reflection-provoking exercises and workshops on storytelling, coaching and other skills. What I enjoyed most was learning, experiencing and committing to advancing leadership skills with a group of like-minded MBA classmates. I truly appreciated having the time to think, reflect, learn and improve during the program. This program has definitely made me a stronger and more confident leader.

Exchange Program



The exchange program provides a wonderful opportunity for you to gain international exposure and maximize your experience at HKUST. Students can opt for a full semester at one of our 60 partner schools located in nearly 20 countries. Conversely, you will also find more than 100 exchange students every year from these top business schools on our campus.

Here is a partial list of our exchange partners around the world:

North America

- Columbia University
- Cornell University
- New York University
- Northwestern University
- University of California, Berkeley
- University of Chicago
- University of Pennsylvania, Wharton
- University of Toronto

Europe

- London Business School
- IE Business School
- IESE Business School
- ESADE Business School
- ESSEC - Graduate School of Management
- HEC School of Management
- Copenhagen Business School
- University of St. Gallen

Asia and Others

- China Europe International Business School
- Peking University
- Tsinghua University
- National University of Singapore
- Nanyang Technological University
- International University of Japan
- Australian Graduate School of Management
- University of Cape Town

For the full list of exchange schools, please visit our website.



Cecilia Cheung

Class of 2015
Exchanged to IESE Business School
Manager, Risk Assurance, PwC

I am very glad to have leveraged the Exchange Program of the HKUST MBA. **My exchange to the IESE Business School in Barcelona can be summed up in a few words: an eye opening study experience, lovely people and beautiful sceneries all around. The professors brought the business cases to life by inviting CEOs into the classroom to share their real-life experiences and go beyond cases by informing us of the latest status of their businesses.** My classmates were very proactive, adding a lot of interactivity and fun to the classes. I also took a course in which I had the chance to work with a start-up company and understand how they operated and propose business plans for their growth. All of the memories are still so vivid in my mind and I still keep contact with the friends I made from the exchange program!



Janet Lee

Class of 2014
Exchanged to Cornell University
Industry Manager and Head of Squared, Google Hong Kong

Joining the exchange program was one of the best decisions I've ever made. The 3-month program was a great retreat from work. I helped organize various school activities and experienced the hype of Ivy League football games, ice hockey, Oktoberfest, Movember, Diwali, etc. Not only was it an experience of a lifetime, it was also a great opportunity to develop my adaptability and flexibility when working in a multi-cultural environment. I loved the journey very much.

Global Network Week

The Global Network for Advanced Management (GNAM) is a network of top business schools around the world, with prestigious names including the Yale School of Management, Berkeley Haas, IMD and the IE Business School. Pooling together their best resources, these schools offer short-term study programs with diverse topics ranging from innovation to management, entrepreneurship and social enterprise with the aim of grooming the business leaders of tomorrow.

HKUST is proud to be the only GNAM member school in Hong Kong, giving our MBA students the opportunity to study a one-week course on campus at one of these network schools to broaden their international mindset and exposure.

Member schools of GNAM (partial list):



Debbie Poon

Class of 2015
Manager, Airport & Industry Collaboration, Airport Authority Hong Kong

I really appreciate how the school implemented unique learning opportunities into the program to broaden our global and leadership exposure. The Geopolitics and Global Business course I took at Yale during the Global Network Week only lasted five days. Compared to the exchange program, this is much more manageable for part-time students, as you only need to take a week's leave from work to join. All elements of the program are designed with part-time students' needs in mind, so we can complete the program while continuing our full-time jobs.

Field Trips

Nothing beats first-hand experience when it comes to understanding different markets and cultures. Join our Study Tour as an elective to earn credits for your MBA and learn from experienced faculty members as they take you to different parts of the world including Israel, India and South Korea. Local company visits, management talks, networking events and cultural experience sessions with local executives will be arranged so you can gauge the market situation up close and gain experience-based market insights. Below are a few of our recent field trips:

Study Tour to the United States – Silicon Valley & San Francisco

Topic: Technology & Innovation

Company visits: IBM, Google, Facebook, Stanford University: Start-X

Study Tour to Mexico

Topic: The Interconnections Between Latin America and Asia

Company visits: The Abraaj Group, Endeavor Mexico, eConduce, Gauss Energia

Study Tour to India

Topic: Sustainability & Rise of India

Company visits: TATA Group, JSW Steel, IndusInd Bank, Eureka Forbes

Study Tour to Israel

Topic: Starts-up Nations

Company visits: Light Tricks, Wibbitz, Nice System, Innovation Africa

Study Tour to Korea

Topic: The Rise of Korea – Miracle of the Han

Company visits: Hana Financial Group, Naver, Cheil, Korea Exchange



Benjamin Yuen

Class of 2017
Wealth Specialist, Director, Manulife Asset Management

The study tour to Silicon Valley in the U.S. was really an amazing experience. Visiting some of the well-known companies, e.g. Facebook, Google and IBM, and listening to the leaders definitely broadened my perspectives and mindset. You could not imagine that we also had a school tour of and a class at Stanford to learn about entrepreneurship and ecosystems behind the success of Silicon Valley. One more thing, there is a slogan around the Stanford campus: "Change the World." It impressed me as it reminded us we could all dream something big and make it happen!

Enrichment & Networking Events

Enrichment Talks

The HKUST MBA Program aims to deliver much more than just classroom knowledge. We offer an exciting range of self-enrichment and networking activities to help our students get a foot in the door in the elite business community. This includes creating lifetime opportunities for you to learn directly from real business leaders in the region.

Our recent enrichment talks have included, among others:

[CEO Series: Global Leadership](#)

Angela Ahrendts, Ex-Chief Executive Officer, Burberry
Carlos Ghosn, President & Chief Executive Officer, Nissan Motor Co., Ltd.

[Thought Leadership](#)

Ivan Chu, CEO, Cathay Pacific

[Asian Leadership Series](#)

Kenneth W. Hitchner, President of Goldman Sachs in Asia Pacific (Ex-Japan)

[Strategy and Leadership](#)

Donnell Green, Managing Director, Head of Global Talent and Development, BlackRock

[Technology and Management Executive Forum](#)

Bin Lin, Co-founder and President, Xiaomi Corporation



Networking Events

"Work hard and play hard," is the motto of our students, who are both competent learners and fun-loving individuals. Your MBA life does not end outside of campus. Our students often organize a range of social activities beyond the classroom, so you can develop close bonds with your classmates, who will become your friends and supporters for life. Don't be surprised to meet lots of smart, fun and dynamic people who are just as amazing as you are.



The Campus

Just think what a world of difference an HKUST MBA degree will make to your career outlook, prospects and business network. Now imagine earning your MBA in a welcoming, scenic environment surrounded by green hilltops and sparkling waters. Like many of our students and professors, you will soon come to love our beautiful campus by the sea.



Your Saturday Retreat

Our main campus stands amid the picturesque hilly surrounds of Clear Water Bay, spanning over 60 hectares by the sea. That is where you will be attending your core courses every Saturday, so you can leave the hustle of your day-to-day job behind and focus on your studies. These Saturday sessions provide the perfect time and place for you to learn about and develop close bonds with your fellow classmates.

The HKUST Business Building is a new, self-contained structure equipped with state-of-the-art facilities and learning technologies that overlooks a stunning view. MBA students can freely use our student lounge, spacious classrooms and breakout rooms.

Downtown Campus

In addition to our main campus in Clear Water Bay, we also have a center in Central - right in the heart of Hong Kong's CBD. It provides a more accessible location for organizing various elective courses and networking activities during weekdays after work.



Alumni highlights:

Our Alumni Networks

Sometimes it is not what you know but who you know that matters. Earn a lifelong pass into our elite community of more than 20,000 alumni in over 60 countries, forming an international network of support, experience sharing and business opportunities. We pride ourselves in developing an active, culturally diverse and close-knit community. There is simply no easier way to gain access to the talents and perspectives of so many different experts and industries.



Arthur Yuen

Class of 1998
Deputy Chief Executive,
Hong Kong Monetary Authority



Eva Kwan

Class of 2002
Commercial Director – Consumer Products Division,
L'Oreal (HK)



Arthur Chow

Class of 2003
Chief Executive Officer,
6waves



Kanie Siu

Class of 2002
Chief Executive Officer,
Plan International Hong Kong



Canny Kwok

Class of 2001
Managing Director,
Bulgari Asia Pacific

Admissions

Admissions Requirements

We are looking for highly dynamic and talented individuals who can go beyond their limits in the pursuit of success. To apply to our program, you will need:

- Bachelor's degree;
- Minimum of 3 years' full-time work experience after graduating from your first degree;
- Satisfactory GMAT score*;

*Applicants with more than 7 years' full-time work experience are eligible to apply for a GMAT waiver, which is subject to approval.

**If English was not the language of instruction for your undergraduate or postgraduate degree, you will also need to provide a satisfactory TOEFL or IELTS result.

Financial Aid

Hong Kong residents may be eligible to apply for a study loan through the Government Student Financial Assistance Agency. Our program is also listed under the Continuing Education Fund (CEF) scheme, which provides a reimbursement of up to HK\$10,000 for those who fulfill the criteria. More details are available at www.sfaa.gov.hk

Online Application

Ready for the HKUST MBA experience?
Submit your application online and start shaping your future today.

mba.ust.hk/apply

	Application Deadline	Interview Notification	Admissions Results
Phase 1	Jan 4, 2017 (Wed)	Mar 3, 2017 (Fri)	Mar 31, 2017 (Fri)
Phase 2	Mar 1, 2017 (Wed)	Apr 28, 2017 (Fri)	May 26, 2017 (Fri)
Phase 3	Apr 19, 2017 (Wed)	May 19, 2017 (Fri)	Jun 9, 2017 (Fri)





